

NAVIGATING A \$1 TRILLION HOLIDAY SEASON WITH CONFIDENCE

How DP World in the U.S. Helps Retailers Capture Peak-Season Momentum



THE 2025 HOLIDAY RETAIL OUTLOOK

Resilient Consumers, Record Opportunity

The National Retail Federation (NRF) [forecasts](#) U.S. retail sales this November and December will grow 3.7 %–4.2 % over 2024, reaching \$1.01–\$1.02 trillion – the first trillion-dollar holiday season on record.

Consumers remain remarkably resilient, prioritizing meaningful gifts and experiences even amid shifting economic conditions. Average holiday spending is projected at \$890.49 per person, the second-highest in 23 years. To meet that demand, retailers are expected to hire up to 365,000 seasonal workers, emphasizing the need for supply chains that can flex quickly and deliver reliably.

DELIVERING HOLIDAY AGILITY FROM PORT TO CONSUMER

To capture share in a record-setting season, brands must move with speed, visibility, and precision. DP World's integrated North American network delivers all three – ensuring your products reach shelves and doorsteps exactly when they're needed most.

Strategic Port Access

Through DP World's ports in Vancouver and Prince Rupert, cargo moves efficiently between Asia and North America - offering faster transits, reliable berthing windows, and direct inland rail connections.

U.S. Multi-Customer Warehouses

Located near major distribution corridors, our facilities provide scalable storage and fulfillment capacity – ideal for peak season overflow, returns management, and rapid eCommerce distribution.

End-to-End Visibility

DP World's digital platforms connect ocean, rail, and road operations to give real-time inventory tracking, order accuracy, and performance insights.

Sustainable Resilience

By combining multimodal options with data-driven route optimization, we help brands reduce congestion, control logistics costs, and lower emissions – without compromising speed.

DP WORLD'S U.S. LOGISTICS FOOTPRINT

With nearly 700,000 sq. ft. of multi-customer warehouse capacity across Pennsylvania, California, Mississippi, and Florida, DP World provides coast-to-coast flexibility for:



Storage and fulfillment



Kitting, labeling, and value-added services



Cross-docking and last-mile coordination

Connected directly to our Canadian port gateways and powered by integrated digital visibility, this network keeps retailers responsive and ready throughout the busiest season of the year.

STAY READY FOR WHAT'S NEXT

DP World helps leading retailers and brands navigate the holiday surge – and beyond – with speed, intelligence, and sustainability built in.

[Learn how](#) we move goods faster, smarter, and more sustainably at every step of the journey.